

# Thrive at Home

can help you

Live in the Home You Love for the  
Rest of Your Life



*Thrive*  
AT HOME  
WITH WHITNEY CENTER

Retain your independence for years to come with  
a program tailored to your needs and flexing as your  
health changes—right in your own home



Thrive at Home stays with you through life's changes, making home the one constant you can rely on.



## What is Thrive at Home?

Thrive at Home with Whitney Center is a new Life Care at Home health and wellness membership program, designed to help you stay healthy and independent in your home—an ideal way to secure long-term peace of mind. With Thrive at Home, there's no need to move and no need to worry. You **stay in the comfort of your own home** near your family and friends, continuing to enjoy your lifestyle as you know it.

We help make your home safer, and take the possible burden off your family and loved ones if healthcare or personal services are ever needed in the future—all for less than \$20 a day. If you already have long-term care insurance, Thrive at Home integrates with it to offer more benefits.

Becoming a Thrive at Home member protects you from the rising cost of healthcare. Despite industry prices increasing year by year, with your membership and monthly maintenance fees, the costs for future needs are fully or partially paid for, depending on the membership level you choose. Our different membership levels offer flexibility to choose the degree of service that works best for your needs and your timeline. **Learn more at [ThriveAtHome.org](https://www.thriveathome.org)**



# Doing what you like is freedom. Liking what you do is happiness!

## What makes Thrive at Home so special?

- You are in control of your future. We provide guidance and support regarding your options, to fit your needs and lifestyle.
- It's a new preventive and long-term care membership program designed to help you stay healthy and independent.
- Different membership options allow you to choose the plan that works best for you.
- You get your own personal service and wellness team—your navigators who are on call 24 hours a day, 7 days a week.
- Easy access to top healthcare services when needed, such as nursing aides, live-in services, medically necessary transportation, GPS-enabled emergency response systems, and much more—at no extra cost.
- Your family can rest assured that you are being cared for daily, if needed, while avoiding placement into facilities such as nursing homes.
- Significant savings for you and your family. At less than \$20 a day, the monthly costs of Thrive at Home are less than the expense of similar alternatives, which can cost over \$400 a day.
- Your care is backed by Whitney Center, Connecticut's premier 5-star rated, not-for-profit life plan community.

# Compare the benefits and difference for yourself

|   | Home Safety Evaluation<br>Care and Service<br>Coordination | Referral Services | Transportation | Telehealth Technology | Social Engagement | Companion Services &<br>Homemaker Services | Personal Care | Physical, Occupational<br>and Speech Therapy | Memory Support<br>Nursing | 24-hour Care |
|---|--|-------------------|----------------|-----------------------|-------------------|--|---------------|--|---------------------------|--------------|
| <b>Thrive at Home</b>                         | +  | +                 | +              | +                     | +                 | +  | +             | +  | +                         | +            |
| <b>Homemaker &amp;<br/>Companion Agencies</b> |  |                   |                | +                     |                   | +  |               |  |                           | +            |
| <b>Home Health<br/>Care Agencies</b>          |  |                   |                |                       | +                 |  | +             | +  | +                         | +            |
| <b>Adult Day Care</b>                         |  |                   |                | +                     |                   | +  | +             | +  |                           | +            |
| <b>Assisted Living</b>                        |  |                   |                | +                     |                   | +  | +             |  |                           | +            |
| <b>Skilled Nursing</b>                        |  |                   |                |                       |                   | +  | +             | +  | +                         | +            |

Thrive at Home with Whitney Center promotes health and wellness at home so you can thrive right where you are. The benefits comprehend a wide span of services, exceeding those of most other long-term care providers. Thrive at Home administers the entire continuum of service: from providing guidance on how you can keep your home safe for the long term, to 24-hour care, if it should ever be needed.



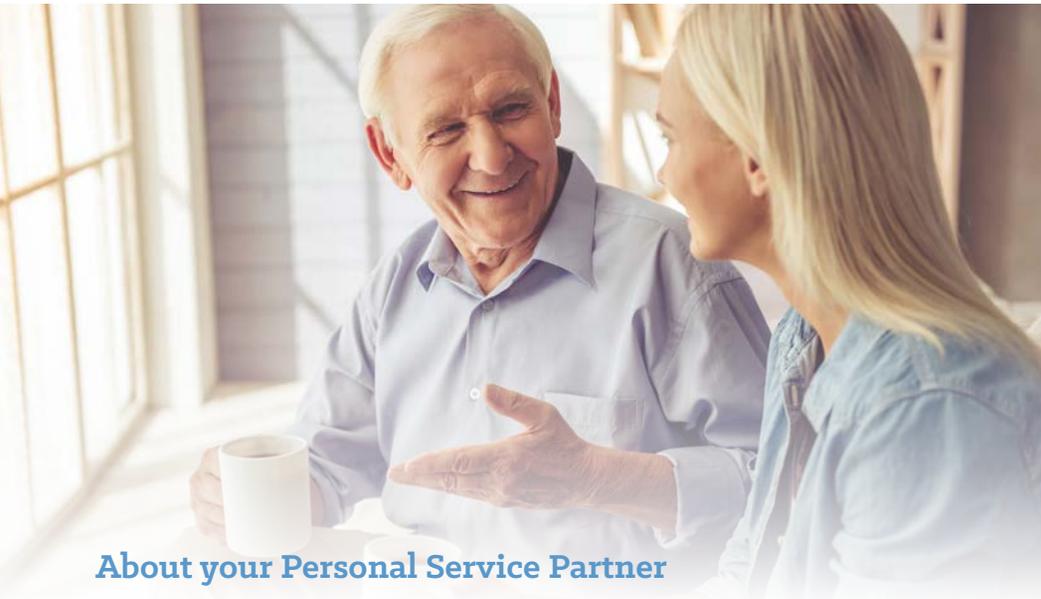
*Thrive by knowing*

**“70% of People 65+ will need some form of long-term care.”**

— National Clearinghouse for Long-Term Care Information

# Your Thrive at Home Personal Service Partners

What if you had your own personal guide through the healthcare system, and a teammate to encourage your overall wellness? Well, with Thrive at Home, you do! Your team of Personal Service Partners will walk with you as your healthcare changes, allowing you to be in control of your future. Your Partner will coordinate your overall care, providing valuable information and continual support so you can make healthful decisions that benefit your lifestyle.



## About your Personal Service Partner

- Available 24 hours a day, 7 days a week
- Coordinator of all of your services
- Personal health advocate and medical navigator
- Creates and develops a Wellbeing Service Plan with an emphasis on preventive care and wellness
- Enables you to enjoy peace of mind knowing you won't burden your loved ones
- Takes time to understand your likes, dislikes, and lifestyle preferences. Warning: You might begin to welcome them as part of your family!

## FAQs

### ***Is Thrive at Home a non-profit organization?***

Yes. Also referred to as a not-for-profit organization, Thrive at Home puts our mission first, not our margin. Any profit is invested back into the organization.

### ***Are there any health requirements to qualify for Thrive at Home?***

Yes. You must be healthy and independent when first joining Thrive at Home.

### ***How is Thrive at Home associated with Whitney Center?***

Thrive at Home is an at-home service program offered by Whitney Center, Connecticut's premier senior living community.

### ***Will Thrive at Home membership grant me access to Whitney Center?***

Yes, in more ways than one! As a Thrive at Home member, you are part of the Whitney Center family. You have access to amenities of the campus as well as our award-winning levels of care.

### ***Does Thrive at Home travel with me if I move?***

Yes, after one year of membership if you move within the United States, your Thrive at Home membership moves too.

### ***Will Medicare supplement any costs?***

Medicare is a short-term insurance. Thrive at Home is designed to coordinate and cover the costs of long-term care, often which is not covered by Medicare.

***I already have long-term care insurance; would Thrive at Home replace it so I don't have to pay those premiums any longer?***

We offer a few different membership plans to help you choose what's best for you. Plans can complement or replace traditional long-term care insurance.

### ***I don't drive. Is transportation covered completely?***

Only medically necessary transportation is covered, but we can coordinate any transportation you may need.

### ***Are there discounts for couples?***

Yes! We offer a discount for two people from the same household joining together.

### ***Can I upgrade from one membership to another during my life?***

Yes. You may be required to re-qualify medically for any upgrades.

### ***I am in good health, why would I need to join Thrive at Home now?***

Thrive at Home is a program to help you plan for the what ifs in life. You must be healthy and independent when first joining Thrive at Home – before the unexpected health event occurs that may disqualify you.

### ***Are my membership and monthly fees tax-deductible?***

Yes, you may be able to claim a medical deduction for a portion of your membership fee and monthly service fees as advanced payments for medical services to be received at a later date.

For more answers to your questions, please visit [Thriveathome.org/FAQ](https://thriveathome.org/FAQ)

# Take Charge of Your Future!

Call us today and find out how to become a Thrive at Home member, or attend our next interactive overview presentation to learn more.



**Call us today to learn more!**

203-848-2626

[www.thriveathome.org](http://www.thriveathome.org)

Information found in this brochure is accurate as of 2018. Figures, data, benefits and associated costs are subject to change.

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200 Leeder Hill Drive  
Hamden, CT 06517